



डॉ. नटराज ए आर

Dr. Nataraj A R

चिकित्सा अधीक्षक/ Medical Superintendent

भारत सरकार /Government of India

स्वास्थ्य और परिवार कल्याण मंत्रालय /Ministry of Health and Family Welfare

प्रधान मंत्री स्वास्थ्य सुरक्षा योजना /PMSSY

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F.No: AIIMS/MG/MS/Admin/02/2024-25/57

13.08.2024

CIRCULAR

Sub: Har Ghar Tiranga Campaign 2024

- Ref :** 1. GoI, Ministry of culture, D.O No.42-22/62/2024-AKAM dated 05.08.2024
2. GoI, MOHFW, PMSSY, No. Z-28016/157/2024-PMSSY-V(8287706) dated 12.08.2024

With reference to the above subject, all staff are encouraged to participate in the "Har Ghar Tiranga" campaign. Please ensure that the guidelines outlined in Reference 1 are followed and request your support for this national endeavour.

This circular is issued as per the instructions of the Competent Authority.

Dr. Nataraj A R

Medical Superintendent

डॉ. नटराज. ए. आर / Dr. NATARAJ A.R.

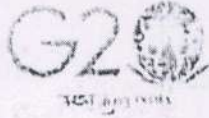
चिकित्सा अधीक्षक/Medical Superintendent

अखिल भारतीय आयुर्विज्ञान संस्थान, मंगलगिरि, (आं.प्र.)

All India Institute of Medical Sciences

Mangalagiri (A.P.)

श्री गोविंद मोहन
सचिव
Govind Mohan
Secretary



75
Azadi Ka
Amrit Mahotsav

भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

D.O. No. 42-22/62/2024-AKAM

August 5, 2024

Dear Shri Chandra,

Har Ghar Tiranga is a campaign that started under the aegis of Azadi Ka Amrit Mahotsav to encourage people to bring the Tiranga home and to hoist it to mark India's independence. In 2022, over 23 crore households participated in the Har Ghar Tiranga campaign, with more than 6 crore people uploading selfies. In August 2023, over 10 crore people uploaded their selfies on Har Ghar Tiranga website.

2. This year also Har Ghar Tiranga will be celebrated across the country from 9th August to 15th August 2024, wherein people will be encouraged to hoist flags in their premises. To maximize the reach and impact of this campaign, following is requested-

- All employees under your administrative jurisdiction may be encouraged to hoist flags in their household premises and to upload selfies with the National flag on the official website www.harghartiranga.com.
- Website banners and social media cover pages may be updated with the official 'Har Ghar Tiranga' creatives. All creatives, including the website banner, social media cover image, and other general creatives are available at <https://drive.google.com/drive/folders/1fYzk-fik95AF1IiuWf9C6cCIVZab2MOM> for download.
- Official hashtags #HarGharTiranga and #SelfieWithTiranga may be used for all campaign-related posts to ensure consistency and maximum reach

3. I kindly request your support in this national endeavor and hope that the necessary action will be taken to ensure the success of the campaign.

With regards,

Yours sincerely,

DF
PCP
P.I. circulate to all AIMS
Shri Apurva Chandra
Secretary
Department of Health and Family Welfare
Ministry of Health and Family Welfare
Nirman Bhawan, New Delhi-110001

Toddy H.
08/08
8/8
Govind Mohan

As (Admn)
Js (SNA)

No. Z-28016/157/2024-PMSSY-V [8287706]
Government of India
Ministry of Health & Family Welfare
(Department of Health & Family Welfare)
(PMSSY-V Section)

Nirman Bhawan, New Delhi
Dated: 12-08-2024

To,

Director/Executive Director
[AIIMS Bhopal, AIIMS Bhubaneswar, AIIMS Jodhpur, AIIMS Patna, AIIMS Raipur, AIIMS Rishikesh, AIIMS Raebareli, AIIMS Nagpur, AIIMS Mangalagiri, AIIMS Kalyani, AIIMS Guwahati, AIIMS Bibinagar, AIIMS Gorakhpur, AIIMS Bathinda, AIIMS Deoghar, AIIMS Bilaspur, AIIMS Vijaypur Jammu, AIIMS Awantipora, AIIMS Rajkot, AIIMS Madurai, AIIMS Darbhanga]

Subject: Har Ghar Tiranga Campaign under the aegis of Azadi Ka Amrit Mahotsav – Reg.

Sir/Madam,

I am directed to enclose a copy of D.O. letter No. 42-22/62/2024-AKAM dated 5th August, 2024 received from Secretary of the Ministry of Culture regarding the Har Ghar Tiranga Campaign under the aegis of Azadi Ka Amrit Mahotsav for circulation to all the AIIMS administration and employees of AIIMS for taking further necessary action in the matter.

Encl.: As above

Yours faithfully,

Signed by

Kaikam DOUNGEL

Date: 12-08-2024 12:09:12

(Kaikam DOUNGEL)

Under Secretary to the Govt. of India

Tel: (011) 23060006